

Raechal connects to **Webflow** and fixes the **SEO** in place.

Connect your site with one click, then talk to it in plain English. It audits pages and CMS collections, rewrites the SEO fields Webflow exposes, and publishes the changes — without you opening the Designer.

20

AGENT TOOLS

CMS

+ STATIC PAGES

5^{cr}

PER MESSAGE

∞

LIFETIME ACCESS

GETTING STARTED

Two steps to a connected site

Unlock once, authorise Webflow, then chat. Your first site is included in the unlock.

STEP 01

Unlock the agent

A one-time activation that never expires. Includes your first connected site.

75 credits • lifetime

STEP 02

Authorise Webflow

One-click OAuth from your Webflow account, or a Site API token if you prefer. Credentials are stored encrypted.

1st site free +60 / extra site

STEP 03

Confirm your live domain

Webflow sites often run on a custom domain. Confirming it once means canonicals and reported URLs are always right.

Custom domain aware

THE CONNECTION

Pages and collections, both covered

Webflow splits content between static pages and CMS collections, and SEO problems hide in both. The agent works across the two, so a fix to a collection template reaches every item that uses it.

What it can reach

The fields and structures Webflow exposes through its API.

- › Static pages, with their SEO settings and live markup
- › CMS collections, their schema and every item inside
- › Page and component DOM, for on-page content edits
- › Reusable components and their properties

What stays yours

Your design system is untouched.

- › The Designer, your styles and your class system stay as they are
- › Changes publish through Webflow's own publishing flow
- › Nothing is written without your approval in chat
- › Disconnect at any time from your Webflow account

CAPABILITIES

What you can ask it to do

Talk to it like a teammate. Read-only work runs instantly; anything that changes your site asks first.

Audit the whole site

Find missing and weak SEO across pages and collection items at once.

- › Missing titles, meta descriptions and Open Graph
- › Pages and items with no SEO fields set at all
- › Live rendered SEO, not just what's in the editor
- › Gaps ranked so you fix what matters first

Inspect pages

See exactly what a page exposes before changing anything.

- › Page list with SEO settings per page
- › Live SEO as published, including OG tags
- › Page DOM, so on-page copy can be reviewed
- › Component structure behind a page

Work with the CMS

Collections are where most Webflow SEO problems actually live.

- › List collections and read their schema
- › Read every item in a collection
- › Inspect an item's SEO fields
- › Create a new collection item

Fix SEO in place

Rewrite the fields Webflow exposes, then publish.

- › Update page title, meta description and OG fields
- › Update item fields across a collection
- › Update item content directly
- › Publish changed items when you're ready

Edit on-page content

Change what readers and crawlers actually see.

- › Update page DOM content
- › Update component DOM
- › Update component properties
- › Changes respect your existing structure

Publish deliberately

Nothing goes live until you say so.

- › Review the change before it publishes
- › Publish selected items rather than the whole site
- › One clear confirmation of what went live
- › Full change history kept

AUTOBLOG POSTING

Blog Studio → live Webflow item

Write an article in Blog Studio, send it to the Webflow Agent, and it becomes a CMS item in the collection you choose — formatted, SEO fields set, ready to publish.

1 • Hand off from Blog Studio

Send a finished article to the Webflow Agent. The handoff is detected server-side, so a post can never be published by accident.

2 • Mapped to your collection

The agent reads your collection's schema and maps the article into the right fields, rather than assuming a structure.

3 • SEO fields set on the way in

Title, meta description and Open Graph fields are populated as the item is created, so nothing has to be fixed afterwards.

4 • Published on your word

Review the item, then publish it. You get back the item and its live link.

Nothing happens you didn't approve

It edits a real, public website — so it's wired to be cautious by default and reversible by design.

Every edit is reversible

Changes are snapshotted before they're written, so any edit can be rolled back to its previous state in one click.

Approval before anything writes

The agent shows exactly what it intends to change and waits for your yes. Read-only work never needs approval.

Publishing is a separate step

Updating an item and publishing it are two different actions. Nothing reaches your live site until you publish.

Offline sites cost nothing

If your site or token can't be reached, the agent stops before charging — zero credits, and no invented audit from stale data.

CREDITS

What it costs

Pay with credits as you go. Access is lifetime once unlocked — no subscription on the Webflow Agent itself.

ACTION	COST
Unlock the Webflow Agent One time. Lifetime access. Your first site is included.	75 credits
Connect an additional site Per extra site, one time. Reconnecting an existing site is free.	60 credits
Chat message Per prompt — audits, fixes, questions, the lot.	5 credits
Autopost a Blog Studio article Full publish flow into the collection you choose.	20 credits

GOOD TO KNOW

Where it draws the line

Honest boundaries, so nothing surprises you.

- Webflow is a closed platform, so some SEO levers simply aren't available through its API.
- robots.txt and sitemap are managed in Webflow's own site settings, not by the agent.
- The agent works through Webflow's API — your Designer, styles and classes are untouched.
- IndexNow submission isn't possible on Webflow — use Search Console for faster discovery.
- Long-form writing lives in Blog Studio. The agent handles SEO fields and placement.
- Confirm your custom domain once, so canonicals and reported URLs are never guessed.